

Physician Connection

Published for the Physicians at Hurley Medical Center.



U.S. Senator Debbie Stabenow Visits Hurley, Tours ED Expansion

On August 9, 2010, United States Senator Debbie Stabenow visited Hurley Medical Center to tour the new ED construction site and to have a discussion with Hurley Board members, physicians, nurses and executives about current health care issues of concern to Hurley. About 30 participants were in attendance. Board Chair AppaRao Mukkamala, MD welcomed Senator Stabenow and thanked her for making health care a top priority. Dr. Mukkamala also expressed appreciation on behalf of the physicians for her efforts in the elimination of planned Medicare pay cuts for physicians that were scheduled for 2010.

Senator Stabenow was instrumental in getting the Senate earlier this month to vote to extend for another



Left to right: AppaRao Mukkamala, MD, U.S. Sen. Debbie Stabenow, HMC Board Member Jessie Collins, Patrick Wardell, John Stewart, and Michael Roebuck, MD.

six months the Federal Medicaid Assistance Program (FMAP), which is the matching funds the federal government provides states to operate Medicaid, and which will save Hurley from losing about \$1.5 million. This funding was signed into law by President Obama on August 11, 2010.

Following an interactive discussion with attendees

about current needs and challenges faced by Hurley, particularly by the volume of patients treated in the Emergency Department, Senator Stabenow participated in a guided tour of the construction site for the new Trauma Center. Senator Stabenow said she hopes to take part in the ribbon cutting ceremony, which is currently planned for early 2012.

Extended Leave Notification

Please notify Angelica Johnson in the Medical Staff Office if you will be away on vacation or out of the area for any extended period of time. Notification should be in writing and faxed to 810.262.9249.

CALENDAR:

September 23, 2010
Multi Cultural Series
Hispanic Heritage
 Osvaldo Rivera, MSW
 12 pm to 12:45 pm
 Merliss Brown Auditorium

October 9, 2010
Endocrine Update
Continuing Medical Education
 8:00 am to noon
 1.888.611.4HMC

October 13, 2010
Continuing Medical Education
Controversies in the Surgical Management of Breast Cancer
 Michael Sabel, MD, FACS
 5:00 pm to 6:30 pm

October 15 & 16, 2010
Continuing Medical Education
Critical Thinking for Physicians Workshop
 8:30 am to 4:30 pm
 1.888.611.4HMC

November 2, 2010
Pinnacle Award Ceremony
 Dr. Laura Carravallah
 11:30 am
 Merliss Brown Auditorium

November 3, 2010
Continuing Medical Education
The 2010 Terry Thomas OB/GYN Update
 8:00 am to 4:00 pm
 1.888.611.4HMC

December 8, 2010
Annual Medical Staff Meeting
 Flint Golf Club

SAVE THE DATE - CME

November 10, 2010
Pediatric Update
 8:00 am to 4:00 pm

NOTE: Full information on this event will be sent in September. Registration will be available at that time.

JAMA Highlights

Hurley/U-M ED Study on Teen Violence & Alcohol Use

One-on-one talks with therapists and computer programs is helping transform ED visits into opportunities to keep teens safer. That's according to a study published in the August 4 issue of the Journal of the American Medical Association (JAMA).

The special issue on violence and human rights includes the work of University of Michigan Health System researchers who immersed themselves at the Hurley ED for three years. Researchers offered help to 726 adolescents ages

14-18, who reported they experienced aggression or had a drink of alcohol at least two or three times in the past year. A one-on-one talk with a therapist resulted in a 34 percent reduction in peer aggression. The study showed similar drops in alcohol misuse after teens heard prevention messages delivered by a therapist or while using a role-playing computer program.

"Violence and alcohol use are preventable behaviors and the ED can be a key location for reaching high-risk teenagers. The study tells us that



technology can aid in assisting high-risk youth in busy clinical settings, as well as deliver important prevention messages," says senior author Rebecca Cunningham, MD, part of the team of U-M physicians who work in Hurley's ED, and Director of

the University of Michigan Injury Research Center.

Adolescents in the study reported to Hurley's ED between noon and 11 pm during the three year period, September 2006 to September, 2009.

Communication: An Essential Part of Patient Safety

An essential part of patient care and promoting patient safety is communication. Oftentimes, we believe that talking "to" someone, or telling someone something is communicating, when in fact talking "with" someone, and making note of body language are necessary parts of communication. Reports have documented that patients are often interrupted 18 seconds after beginning their statements of illness/complaints, etc. In general, 60 seconds is, in fact, what may be needed for a patient to provide you

with sufficient information to allow further assessment.

When communicating, consider the following:

- allow the patient/individual the opportunity to fully explain what they have to say before interrupting;
- observe the individual/patient's body language during your interaction;
- monitor your own body language when speaking (i.e. arms folded, distractions/interruptions, furrowed brow, personal

- space proximity);
- maintain eye contact;
- engage in a dialogue not a monologue;
- use of head nods and reaffirming statements (i.e. "yes", "go on", "I understand") facilitate communication;
- allow or ask the patient/individual to repeat back the information or ask questions after your dialogue with them.

Practice these tips with your colleagues or family members in your general conversation. Time yourself



Michael Boucree, MD

(or have a third party time you)! How long could you listen before you interrupted or wanted to interrupt?

Hurley Medical Center Announces Re-Election of Board Members



Dr. AppaRao Mukkamala



Charlotte Edwards



Thomas James



Sadie Briggance-Vann

At its annual meeting on July 28, 2010, the Hurley Board of Managers re-elected the following slate of officers: Dr. AppaRao Mukkamala, Chair; Charlotte Edwards, Vice-Chair; Thomas James, Treasurer; and Sadie Briggance-Vann, Secretary.

AppaRao Mukkamala, MD is Chairman of the Department of Radiology at Hurley Medical Center. Dr. Mukkamala is also a clinical professor of Radiology at Michigan State University College of Human Medicine.

He is a past President of the 15,000 member Michigan State Medical Society (MSMS), and is a past President of the Genesee County Medical Society. Dr. Mukkamala was also re-elected to a two-year term on the Michigan Delegation of the American Medical Association Council on Legislation.

Charlotte Edwards is Assistant Vice President & Community Development Officer with Citizens Bank in Flint. Edwards is a graduate

of Johnson C. Smith University where she received a Bachelors in Business Administration. She received a Master of Arts from Central Michigan University in Business Management. Edwards also attended the John F. Kennedy School of Government, Harvard University earning a certificate in Community and Economic Development.

Thomas James is employed by Helping Hand Health Care, LLC: a provider of high quality health care and supplemental

staffing solutions with offices located in Grand Blanc, Lapeer, Saginaw and Royal Oak. Prior to that, James was owner/officer of James Lumber Company for 35 years.

Sadie Briggance-Vann retired from the Flint Board of Education after 30 years of service. Briggance holds a Bachelor of Arts Degree and a Masters Degree in Education. She is a member of the Mt. Olive Missionary Baptist Church and a member of the Alpha Kappa Alpha Sorority - Zeta Beta Omega Chapter.

Foundation News

Hurley Foundation Receives Grant

The Hurley Foundation has been awarded \$25,000 from the March of Dimes to expand a pilot support group program for women suffering from Postpartum Depression (PPD). "This grant will enable us to serve pregnant and postpartum (up to a year after giving birth) women throughout Genesee and surrounding counties in mid-Michigan who desperately need information and assistance for PPD at this crucial time in their lives and the lives of their newborns and families," stated Renay Gagleard, Administrator, Women and Children Services.



Support groups for women with PPD can significantly reduce the feelings of isolation and loneliness, common in depression. Through the grant support, PPD support groups are now held at Hurley every Wednesday at 5:30 pm and are facilitated by a licensed psychologist. For more information about the support group, please call 810.262.6873.

Your Opinion Matters

Hurley Medical Center recently launched its Medical Staff Perception Survey through Professional Research Consultants (PRC).

Hurley Medical Center is committed to enhancing the quality of care and making our hospital a better place for physicians to practice medicine. But we need your help.

If a PRC interviewer calls you to hold or schedule a 10-minute telephone interview, we strongly urge you to participate. Your feedback and honest opinion are very important to us as we consider ways to make Hurley Medical Center more responsive to you and your colleagues.

If you have any questions regarding the survey or its implementation, please contact Physician Services at 810.262.9400.



Please Join Hurley Rehab Services in Celebrating National Rehabilitation Week

Open House

Thursday, September 23

1:00 pm to 3:00 pm

Hurley Medical Center 6E Rehab

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