

Physician Connection



Published for the Physicians at Hurley Medical Center.

Time Capsule Unveiling & Hurley Foundation Fundraiser Showcasing 1907 & 1927 Time Capsule Contents



What did the people in Hurley's history who built and expanded our hospital in the early twentieth century want to hand down to the Hurley community of the 21st century? We found out during "A Moment in Time" – a special Hurley Foundation fundraiser on January 13, 2011, attended by hundreds of Hurley employees, family members, Board Members, physicians, and elected officials including U.S. Congressman Dale Kildee

and Flint Mayor Dayne Walling. Family members of Paul F. Reinhart attended this special evening, including Reinhart's wife and daughter. Hurley Medical Center unveiled the recently uncovered 1907 and 1927 time capsules at Flint's Sloan Museum during "A Moment in Time."

Construction workers discovered two concrete cornerstones containing time

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Hurley Medical Center Adds New State of the Art MRI Technology

On January 25, 2011, Hurley Medical Center added one of the most advanced diagnostic tools for helping physicians reach confident diagnoses, while helping patients feel more comfortable during MR scans. The new Optima MR450w system from GE Healthcare has a 70 cm opening so that virtually all patients, including larger patients or patients who do not like the feeling of being closed in, feel more at ease during a scan. Unlike many previous wide-bore systems, the GE system has advanced capabilities and delivers uncompromised image quality. This MRI technology is located inside Hurley – the only Genesee County hospital to have such technology internally, so patients no longer have to be transported to MRI facilities outside the hospital, when seconds count.

"This advanced technology helps make the scanning experience more user-friendly for patients and doctors as well," says AppaRao Mukkamala, MD, Chair, Hurley Department of Radiology. "Some patients can present special challenges when undergoing MR testing," says Dr. Mukkamala. "Now, even those that don't like small spaces or those who don't fit in traditional scanners can be more easily imaged and diagnosed with high quality scans."

To schedule an MRI for your patient, simply call 810.262.9MRI. (810.262.9674)

CALENDAR:

February 1-28, 2011
Black History Month

March 5, 2011
Hurley Annual Ball
6:00 pm
Riverfront Banquet Center

March 8, 2011
Pinnacle Award Ceremony
Dr. Brian Nolan
11:00 am to 1:00 pm
Merliss Brown Auditorium

March 30, 2011
Doctor's Day Celebration
7:00 am to 10:30 am
Merliss Brown Auditorium

SAVE THE DATE:

May 18, 2011
CME Prescription
Drug Abuse Awareness
8:00 am to 4:00 pm
Flint Golf Club

Congratulations Dr. Khalid Ahmed – Vice Chief of Staff

Pursuant to the Bylaws, the Medical Executive Committee recommended Dr. Khalid Ahmed to replace Dr. George Zureikat who resigned his position. The Board of Managers approved Dr. Ahmed as Vice Chief of Staff on January 26, 2011.

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capsules near the original West Tower hospital entrance last summer while working on the new Emergency Trauma Center. One cornerstone is dated 1907, just before Hurley Hospital first opened its doors to



the public in 1908. The other cornerstone is dated 1907-1927 when Hurley was building two additional wings to meet Flint's increased demand for health care in the Roaring Twenties.

"A lot has changed since James J. Hurley gave a gift of \$55,000 to the City of Flint to establish a hospital for everyone, regardless of their ability to pay. However, one hundred and three years later, our doors remain open and Hurley remains committed to its original mission," said Patrick

Wardell, Hurley CEO. Dr. Samuel Dismond, the "voice of Hurley" echoed the sentiment that the "doors of Hurley are always open."

Sharon Williams, Medical Library Director, in consultation with Jane McIntosh, Sloan Museum Curator, oversaw the formal opening of the two sealed boxes. Ms. Williams will be responsible for maintaining and displaying the contents of the time capsules as part of the medical library's growing historical collection.

All proceeds from "A Moment in Time" benefited the Paul F. Reinhart Emergency Trauma Center.

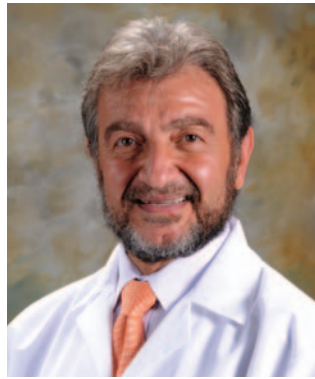


Paul F. Reinhart Emergency Trauma Center Update



The interior of the new Emergency Department and Main Lobby are continuing to take shape at a rapid pace. By having the soffits, light coves and drywall hung in the new Lobby, it is not hard to envision that in less than six months, the lobby will be full of patients, families and Hurley staff. The framing that surrounds the new Jazzman's location is being installed and the location of the new Gift Shop is evident. Paint will be hitting the walls in less than three weeks in this area. On the other end of the project, the Emergency Department has the majority of walls framed and door frames installed. Over half of the Pediatric Exam treatment rooms have also been completed to the point of drywall being erected. The plumbing, piping and electrical infrastructure is set in the basement and many of the overhead runs have been placed in walls and ceilings on the ground level. The new electrical gear and air handling units will be started soon to provide air movement in the space to accommodate the level of finishes commencing.

Hurley Foundation Receives Grant For Study On Fall Prevention



The Hurley Foundation has been awarded \$10,000 from the Blue Cross Blue Shield of Michigan Foundation to test the effectiveness of Tai Chi in reducing the risk of falls among the elderly. "Tai Chi exercise has been shown to improve strength and balance and this grant will help us better understand how it can be used to improve the health of patients over 65," stated Ghassan Bachuwa, MD, MHA, MS, FACP, AGSF, and director of Hurley Senior Services.

Among older adults, falls are the most common cause of nonfatal

injuries and hospital admissions for trauma, as well as the leading cause of injury deaths. More than one in three people age 65 years or older fall each year. At least one-tenth of falls result in serious injury to soft tissues or bones. The National Institute on Aging emphasizes that falls are not an inevitable part of getting older, and that many falls can be prevented. Prevention has traditionally been addressed by incorporating changes in the physical home environment. However, researchers are now focusing attention on the impact of adopting lifestyle changes such as regular exercise to increase strength and improve balance.

Hurley researchers will use grant funds to compare measures of older patients who participate in Tai Chi classes taught by a certified instructor with those who practice Tai Chi via a DVD at home. Measures will include mobility, depression, and program compliance and satisfaction.

Enrollment in the Tai Chi prevention program for seniors is open through the end of March 2011, or until the 30 spots are filled. To enroll a patient or for more information, contact Kimberly Wisniewski at 810.262.9764.

Patient and Family-Centered Care Update

This year will likely bring many challenges and advances in patient and family-centered care at Hurley Medical Center. Here is an update on the work that is currently being done and the work that is on the horizon:

PFCC Steering Committee

The committee remains hard at work recently completing a draft of a patient and family friendly visitation policy. This policy will affect all units at the medical center and is currently in review by Hurley leadership. The next task is to work on a policy for disclosure of unanticipated outcomes or events to patients and families. The committee will also be working with the Marketing Department to plan a PFCC celebration in late spring or early summer.

PFCC Partnership Council

Our patient and family partners completed training needed for council membership and have identified three projects that they would like to work on for the remainder of

the fiscal year. Hurley staff joined the council at their January meeting and the partners began a walk-through of the medical center to look at signage, way-finding and waiting areas to give feedback from the patient/family perspective.

PFCC Pilot Areas

Peds/PICU

Family rounds began in the PICU in late October and are progressing well. Although there were several concerns initially, all parties have worked well together to solve difficulties and the process is working as it should. Parents and family of PICU patients have been extremely receptive and pleased with the increase in communication and participation. Family rounds on the pediatric unit are now planned for a start date of January 31, 2011. The Peds/PICU PFCC Council will welcome patient/family members, Amber Dudzik and Shawna Myers at their next meeting.



7EAST

Family rounding began on January 10, 2011 and many of the same issues that were of temporary difficulty in the PICU are being seen on 7E. We have identified that some additional education is necessary and are currently taking steps to facilitate that. A process has been put in place to educate patients and families about the family rounding process, as well as determining their choice to participate or not.

For additional resources and information, contact Karen Lantzy, PFCC Coordinator at 810.262.4982.

Hurley Cancer Program Receives Three-Year Accreditation

With Commendation From The Commission On Cancer Of American College Of Surgeons for 54th Year In A Row

Hurley Medical Center has received a three-year accreditation with Commendation from the Commission on Cancer (CoC) of the American College of Surgeons, for the 54th year in a row. Hurley first received accreditation in 1956. The accreditation was received following the onsite evaluation by a physician surveyor during which Hurley demonstrated a Commendation level of compliance with one or more standards that represent the full scope of the cancer program (cancer committee leadership, cancer data management, clinical services, research, community outreach, and quality improvement). In addition, Hurley received a compliance rating for all other standards.

“The Accreditation Program, a component of the CoC, sets quality of care standards for cancer programs and reviews the programs to ensure they conform to those standards. Accreditation by the CoC is given only to those facilities – like Hurley Medical Center, that have voluntarily committed to providing the highest level of quality cancer care and that undergo a rigorous evaluation process and review of their performance. Hurley Medical Center provides the most outstanding clinical care and compassion for patients and their families, and we are proud to have earned this accreditation,” says Raouf Mikhail, MD, FACS, FRCS.(C), who is the medical director of the Hurley



Cancer Center; chair of the Hurley Department of Surgery; and director of the Hurley Comprehensive Breast Cancer Program.

The CoC is a consortium of professional organizations dedicated to improving survival rates and quality of life for cancer patients through standard-setting, prevention, research, education, and the monitoring of comprehensive, quality care. Its membership includes Fellows of the American College of Surgeons and 42 national organizations that reflect the full spectrum of cancer care.

To maintain accreditation, facilities with CoC accredited cancer programs must undergo an on-site review every three years.

In November, 2010, Hurley Medical Center was granted a three-year accreditation designation by the National Accreditation Program for Breast Centers (NAPBC), a program administered by the American College of Surgeons. Hurley is the first and only medical center in Genesee County to receive this distinction - out of a total of only six medical facilities statewide.

For more information about the Commission on Cancer, visit their website at <http://www.facs.org/index.html>.

Office Manager Network

Hurley physician office managers and staff learned “C.A.R.E. - Transforming Customer Service into



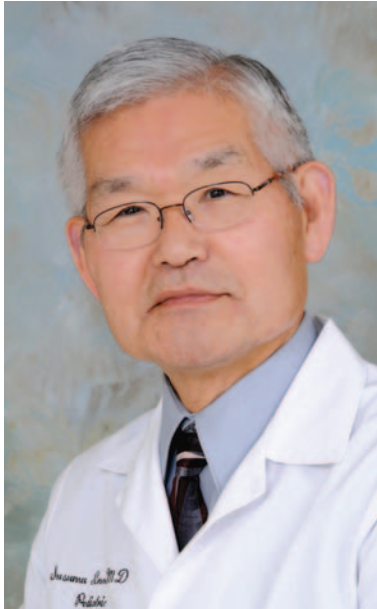
Human Service,” from motivational speaker, Walt Stasinski, MeD, MPH during a holiday celebration and networking activity in December.

Hurley will bring the topic of OSHA at the next Office Manager Network conference, scheduled for June 1, 2011. All Hurley physician offices are encouraged to take part in this valuable session. For additional information, please contact Andrea McBurney at 810.262.9400.

Pediatric Surgery

Beginning March 1, 2011, Hurley Medical Center will have full time inpatient pediatric surgery available. You may begin scheduling your patients for consultation at Hurley Pediatric Specialists on Linden Road now at 810.262.2140.

Hurley Receives \$50K Grant to Help Pediatric Cancer Patients



Children with cancer who live in the outlying areas of Hurley Medical Center's region soon will have an easier time accessing cutting-edge treatment for their condition.

Hurley received a \$50,000 grant Dec. 27, 2010 from the St. Baldrick Foundation, which funds more pediatric cancer research than any other organization in the country, except for the U.S. government. Hurley was one of 25 organizations who received grant funding totaling \$1.3 million in 2010.

Susumu Inoue MD, director of Hurley's Pediatric Hematology-Oncology Department, is principal investigator for the project, which aims to make it easier for Mid-Michigan families to obtain care for their children with cancer, without leaving the region. The money can be used to help families overcome barriers to treatment, such as travel and accommodation expenses, which can be prohibitive during sometimes lengthy treatment regimens.

However, for some patients, the biggest barrier isn't expense – it's lack of knowledge. Many older teens and young adults are treated with adult cancer protocols. However, research data show that the outcome for this group of patients is significantly better if they're treated with pediatric protocols.

That's why the grant money also will be used to inform the medical community about Hurley's oncology services and assistance to families. Hurley is a member of the national Children's Oncology Group (COG) and generally offers access to about 30 national clinical trials for pediatric oncology treatment. That means that children don't have to leave the Tri-County region to receive the best care in the nation for their cancer, even if it's uncommon. Some of the pediatric oncology trials at Hurley include acute lymphoblast leukemia, acute myelocytic leukemia and neuroblastoma.

COG is the only pediatric oncology clinical trials group funded by the National Cancer Institute and National Institutes of Health (NIH).

If you have a patient who would benefit from this grant, please contact the Pediatric Hematology/Oncology Clinic 810.262.7303.

Child Life Services at Hurley

The Child Life team at Hurley is dedicated to helping children and their families through the challenges of medical encounters. The Child Life staff work collaboratively with the family and medical staff to provide psychosocial support for the child.



Where we work:

Pediatrics, Pediatrics Intensive Care Unit, Pediatric Emergency Department, Pediatric Gastro Lab, Pediatric Oncology Clinic, Burn Unit and Pediatric Surgery

What we do:

- Provide therapeutic and recreational activities to help ease a child's anxiety and fears
- Provide education to help children understand and cooperate with medical procedures
- Provide energizing activities through special events and activities
- Provide pre-admission surgical tours
- Provide support for families confronting grief and bereavement issues
- Advocate for family-centered care

For more information contact Lori Newton, Child Life Services Director 810.262.9577, LNewton1@hurleymc.com

New Physician Directory

Hurley is preparing the 2011 Physician Directory. Please remind your office staff to verify and update your information on the audit forms faxed to all offices. If you have any questions or need to schedule a photo for the directory, please call Andrea McBurney 810.262.9400.

Foundation News

2011 WIOG Radiothon – Children’s Miracle Network

Where: Hurley Medical Center - West Lobby

Date: Thursday, February 24 & Friday, February 25

Time: 6:00 am - 7:00 pm

Tune into 102.5 FM to hear heartwarming stories about many of our miracle children and the amazing doctors, nurses, and therapists at Hurley. All proceeds will benefit Hurley’s Children’s Miracle Network.

Hurley Medical Center Annual Benefit Ball

Where: Riverfront Banquet Center

Date: Saturday, March 5, 2011

Time: 6:00 pm

This year’s theme is: “City Nights 1940’s Style”. Proceeds will benefit Hurley’s Child Life Services. You will be transported to an elegant black-tie evening you won’t soon forget – entertainment, fine dining, sparkling conversation, silent auction, and much, much more.

For ticket information and to make a donation, please contact Angie Cuneaz in the Hurley Foundation at 810.262.9399.

Creating Confident Caregivers

Hurley Medical Center in partnership with Valley Area Agency on Aging has created a program for family members caring for a loved one with dementia and/or memory loss.

Creating Confident Caregivers utilizes the Savvy Caregiver Program, a university-tested program for family members caring for a loved one with dementia at home. Two-hour sessions are held once a week for six weeks and are led by dementia care specialists. This program provides participants with information, skills and attitudes to manage stress and increase effective caregiving skills.

Please tell your patients about the program, free of charge. The sessions are two hours, once a week for six weeks.

When: Thursdays, February 24 thru March 31st, 3 pm to 5 pm

Where: Hurley Health Services, Hurley West Flint Campus
1085 S. Linden Road, Suite 150, Flint

For further information or to register for the class contact:

Central Michigan Alzheimer’s Association

(800) 272-3900 or (989) 839-9910

patricia.meyer@alz.org