

Physician CONNECTION

Published for the Physicians of Hurley Medical Center



Continuing Medical Education (CME) Calendar

**SEPTEMBER 24, 2014 –
WEDNESDAY**

Annual Endocrine Update: Focus on Diabetes

Holiday Inn Gateway, Flint
5pm – 7pm
Approved for AMA PRA
Category 1 Credit™

**OCTOBER 30, 2014 –
WEDNESDAY**

Prescription Drug Abuse

Holiday Inn Gateway, Flint
5:30 pm – 7pm
Approved for AMA PRA
Category 1 Credit™

**NOVEMBER 19, 2014 –
WEDNESDAY**

Infectious Disease Symposium: Hepatitis C Update

Holiday Inn Gateway, Flint
5:30 pm – 7pm
Approved for AMA PRA
Category 1 Credit™

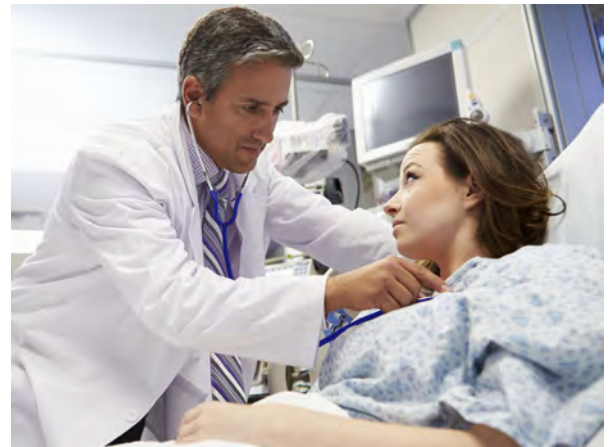
To register,

Call: 855-310-3627 or
Online: www.education.hurleymc.com/cme/calendar

If you have any questions,
please contact the
CME Department at
810.262.9142.

Hurley Opens Urgent Care Centers

In September 2013 Hurley opened the first and only urgent care center inside a Genesee County Medical Center offering prompt, state of the art medical care for patients of all ages. Located in the former Hurley ER location, the urgent care is open 7 days a week, from 2 p.m. to 10 p.m. These hours of operation provide easy access to care during high demand times for those ailments that don't require the intensity of an Emergency Department. As health care reform pushes the notion of utilizing a more appropriate place of care for lower acuity ailments, Hurley wanted to be able to provide a lower cost, high efficiency alternative.



February 1, 2014, Hurley Health Services (HHS), a division of Hurley Medical Center, assumed ownership

of the urgent care portion of the Lapeer Family and Urgent Care practice. Under the name Lapeer Urgent Care, HHS will continue to provide the same outstanding clinical care with Dr. Michael Zielinski serving as the Medical Director. Plans are underway to open a facility in Grand Blanc later this year.

In August 2014, Hurley opened another urgent care center in Grand Blanc. The new facility is housed in what used to be a Damon's restaurant. That closed, and the site sat empty for years in a very visible location. The inside has been transformed from a restaurant to a state of the art medical facility. There is an on-site x-ray machine, which means that if your patient has a broken bone, they won't have to travel all the way to the hospital. Patients can go there to be treated, seven days a week. The same goes for blood testing; there's a lab on site, too.



Please share your stories. We'd love to hear from you.



Please go to the link and become a fan of our Hurley Medical Center page by clicking the "Like" button.

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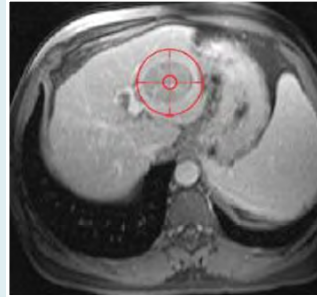
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Hurley Welcomes New Physicians

Mamoon Elbedawi, MD - Gastroenterology
 Michael Todd, MD - Surgical Critical Care
 Syed Ali, MD - Pulmonary/Critical Care Medicine
 Patricia Bader, MD - Pediatric Genetics
 Rossana Baracco-Maggi, MD - Pediatric Nephrology
 Ernest Gonzalez, MD - Surgical Critical Care
 Georg Herlitz, MD - Surgical Critical Care
 AHM Hug, MD - Pediatric Neurology
 Maryam Kishta-Derani, DDS - Pediatric Dentistry
 Tej K Mattoo, MD - Pediatric Nephrology
 Helen Markowski, MD - General Surgery
 Rajani Gundluru, MD - Medicine/Pediatrics
 Gary Balian, MD - Psychiatry
 Chintanbhai Patel, MD - Diagnostic Radiology
 Shah-Naz H Khan, MD - Neurosurgery
 Melissa Gregory, MD - Pediatric Nephrology
 David, Pyatt, DO - Obstetrics & Gynecology
 Brooke Thompson, MD - Emergency Medicine
 Leo Mercer, MD - Surgical Critical Care
 Chad Green, MD - Emergency Medicine
 Puneet Gupta, MD - Emergency Medicine
 Boyce English, MD - Pediatric Nephrology
 Altin Miraka, DO - Urological Surgery

Radioembolization with Y90 for Nonresectable Primary and Metastatic Liver Cancers

We are pleased to announce that our Interventional Radiology Department is now offering an alternative treatment for nonresectable primary and metastatic liver cancers.



Radioembolization is a procedure where Yttrium 90, a radioactive material placed in a microsphere, is delivered directly to the lesion site via catheter after an angiogram identifies the source of blood flow into the cancer site. The microspheres become lodged within the tumor vessels and

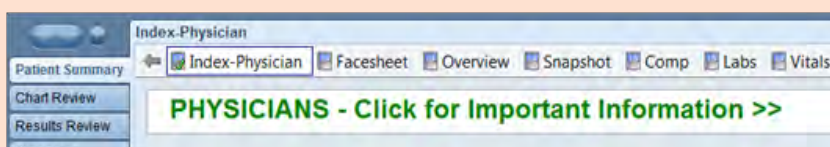
deliver an internal dose of radiation that causes cell death. This treatment modality can extend and improve the quality of life. The procedure can also be used to downstage the disease process so the patient later becomes a candidate for a liver transplant. This brachytherapy source targets the tumor and does little damage to surrounding tissue. It is an outpatient procedure.

This is a minimally invasive procedure and has been approved by the FDA since 1999. Interventional Radiologists, Dr. Ambreen Sattar and Dr. Anish Bansal were fellowship trained in this procedure and recently attended the Therasphere Center of Excellence Training Program at Northwestern Hospital in Chicago.

For more information or to schedule a consult, please call 810-424-6865.

Epic Now Offers a New Option for Viewing Updates

Epic now offers a new option for viewing updates, workflow changes or important Messages. At the top of the **Index-Physician** report, we are able to add a link so that documents such as a "Daily Dose" can be viewed right within the chart. This report is the default report which appears when a chart is opened, so physicians will not have to search for the link.



Professional Medical Staff Reappointment Packet Reminder

Please be reminded that Medical Staff Reappointment packets were due back to the Medical Staff Office on July 15, 2014.

Thanks to all the medical staff members who have already returned their applications. If you have not done so already, please complete the reappointment packet and return it in the postage paid envelope provided.

If you have not received a reappointment packet and are a member of the Departments of Anesthesia, Emergency Medicine, Obstetrics & Gynecology, Pathology, Radiation Oncology, or Radiology please contact the Medical Staff Office at 810-262-9239.

General Visitation Hours Change

To help maintain our commitment to a quiet, comfortable, and restful environment that is conducive to quality patient care; Hurley Medical Center's new visiting hours went into effect, Wednesday, August 6, 2014.

General visitation hours are between 7 a.m. and 9 p.m. for all units. Nursing units may have unit specific guidelines, within the 7 a.m. to 9 p.m. timeframe, that must be followed in order to achieve optimal patient care. Each evening at 8 p.m. and again at 8:30 p.m. overhead announcements will be made alerting visitors that visiting hours are coming to a close within the hour. The last announcement for the day will be made at 9 p.m. alerting visitors that visiting hours are closed for the day.



At Hurley Medical Center we understand how important the support of a family or friend can be to a patient's outcome. The nursing and healthcare team may allow exceptions to the standard visiting hours based on a patient's condition.

Clinical Documentation Tip of the Month

Let's capture severity with ACUTE RESPIRATORY FAILURE! Best practice definition states we only need two (2) of these three (3) criteria to be present: $pO_2 < 60$ or pulse ox 88% on RA, $pCO_2 > 50$ with $pH < 7.35$, and respiratory distress (tachypnea, accessory muscle usage, cyanosis, fragmented speech, etc.).

Remember, ICU admission and mechanical ventilation is **not required** to meet this definition. In addition, ABG's are **not required**. We are missing the opportunity to add additional severity to the patient's overall "picture." So remember, the next time your patient comes in with respiratory distress, consider a diagnosis of ACUTE RESPIRATORY FAILURE!

For questions/comments, contact the clinical Documentation improvement department at:

- 810-262-6477
- 810-262-2407
- 810-262-2408

Digital "Bandage" Checks Vital Signs

The below story ran nationally on FoxNews on July 22, 2014 and locally on abc12. The technology has been on trial at Hurley Medical Center since the end of May, and was successfully tested at Saint John's Health Center in Santa Monica, California, last year.

~ Published July 22, 2014 FoxNews.com

Could wearable technology be the next big thing in healthcare?

Wireless specialist Sensium Healthcare thinks so, and has developed a high-tech adhesive patch that can monitor a patient's vital signs.



Resembling a bandage and weighing just half an ounce, the Sensium Vitals patch monitors heart rate, respiration and temperature. Attached to a patient's chest, the patch takes readings every two minutes and the data is sent wirelessly to nurse stations and handheld devices. Notifications can also be sent to nurses if readings exceed certain pre-set thresholds, according to Oxford, U.K.-based Sensium.

Each wireless patch is disposable and has a battery life of five days – long enough to last a typical hospital stay.

The technology has been on trial at Hurley Medical Center in Flint, Michigan, since the end of May, and was successfully tested at Saint John's Health Center in Santa Monica, California, last year.

"Hurley Medical Center is testing the vital signs patch in our ED, and we are thrilled to be part of this project. As the region's only Level I Trauma, Level II Pediatric Trauma, already attaining HIMSS Stage 6 for EMR, closing in on the highest Stage 7 status, we truly are the technology leader in so many vital ways. This is a win-win situation for everyone – the clinical and resident staff involved in the provision of care, and our patients, who will receive this one of a kind groundbreaking technology as part of their experience here," adds Dr. Michael Roebuck, Chief Medical Information Officer at Hurley Medical Center.

Initial reaction to the patch at its first U.K. trial has also been positive. More than 50 patients at Spire Healthcare's Montefiore Hospital in Brighton have worn SensiumVitals since the end of May. Nurses, in particular, see the technology as a way to deliver more effective care.

"The key advantage of the system is the frequency of the data sent automatically from the patch – it keeps nurses up to date with all their patients, so they can manage their workload more effectively," said Lynette Awdry, matron at Montefiore Hospital, in a statement. "As a result, they can spend time with patients who might need more immediate attention, safe in the knowledge that if there is a sudden change with another patient, they can respond immediately.



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